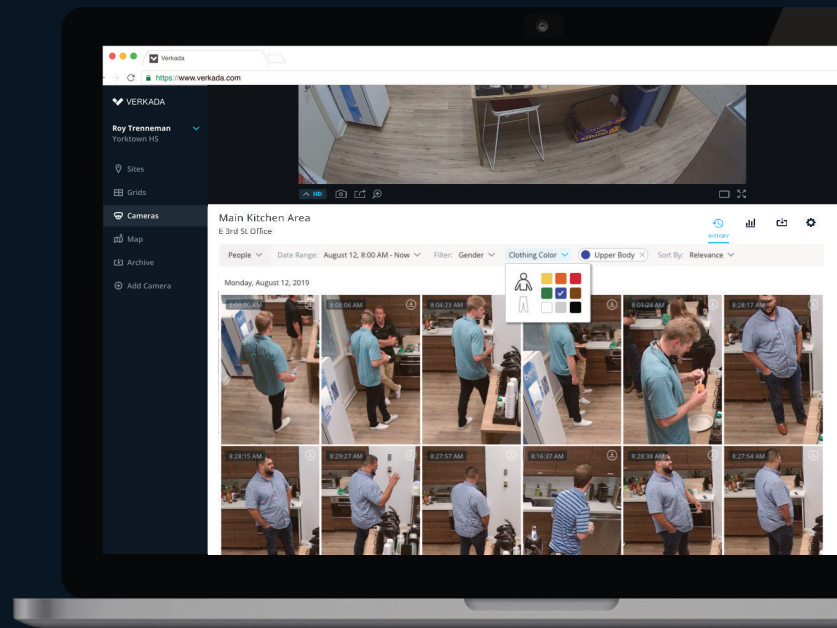# VERKADA

COMMAND PLATFORM

People Analytics

- Edge-based people detection

- Filter by gender traits, clothing color, and face matches

- Search for matches across all cameras across the organization

Bring Intelligence and Efficiency to Investigations

People Analytics is a powerful set of tools built to proactively inform users about people detected in frame. Using powerful computer vision technology, footage is instantly analyzed to detect and match individuals based on a range of factors including clothing color and facial traits.

People Analytics Overview

See Who is in Frame
From the Command Platform, instantly see a breakdown of unique individuals found in frame on across indoor and outdoor cameras.

Search People
Use pre-built filters to quickly find matches across cameras by searching time, date, and unique traits like clothing color and faces.

Mobile Search
Directly from a mobile device, users can search for matches by using existing photos in their library or by taking a photo with a phone's camera.

Contact sales@verkada.com to learn more about People Analytics and Verkada's hybrid cloud solution.